Trade show organization with profairs.

profairs

Functions covered by profairs

Functions covered by tightly integrated third-party tools

Interested party inquiry and exhibitor registration

- Alternatively, there is the possibility for exhibitors to register with a conventional form, the data is stored directly in profairs.
- Exhibitors can register for the trade fair with the interactive floor plan.
- Registrations can also take place via external systems (for example CRM forms).

Exhibitor and interested party management

- Personalized newsletters can be sent regularly to exhibitors and interested parties.
- Exhibitor data is collected and exhibitors are provided with log in details to access the exhibitor area.
- Simple management of interested parties; not limited to a single event.

Exhibitor data maintenance

- The agency involved can process catalog entries and use them to generate all print materials.
- Promotional information provided by exhibitors (trade show highlights) can be forwarded to trade magazines and publishers.
- Exhibitor profiles and nomenclature are displayed on the trade show's website.

Exhibitor orders

- Printers work with agencies to print show catalogs and personalized ticket vouchers.
- Service providers and exhibition booth constructors have round-the-clock access to incoming orders (for example, electricity supply, rental furniture).
- Trade show organizers can check at any time to see which exhibitors have not yet submitted their orders.
- Purchase order items are transferred to a billing program and stored there as draft invoices.

Trade show organizers

- In the exhibitor area, exhibitors can at any time view the data stored when their customers redeem their ticket vouchers.
- When visitors attend the trade show, their ticket vouchers and passes are scanned and checked.
- Scanning and badge printing is mapped via a ticket software, data flows back to profairs

Management of exhibitors | **Exhibitor area** | **Trade show and ticketing**